

Issue One: October 1, 2009
 Issue Two: November 5, 2009
 Issue Three: December 10, 2009
 Issue Four: February 11, 2010
 Issue Five: March 11, 2010
 Issue Six: April 22, 2010
 Issue Seven: May 27, 2010

A discount of 20% is offered to clients purchasing an ad in all seven issues.

Ad Contract/Copy Deadlines
 Issue 1.....September 21
 Issue 2.....October 26
 Issue 3.....November 30
 Issue 4.....February 1
 Issue 5.....March 1
 Issue 6.....April 12
 Issue 7May 17

Cinco Ranch High School
2009-2010
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countyline

cinco ranch high school



Journalism team wins eight awards at summer workshop

The CRHS journalism department brought home eight awards from the Taylor Publishing Summer Workshop held July 24-27 at Texas A&M in College Station. Top award winners were, Taylor Wright, Taylor Moon, Chris Henry, Emily Hyde, Amy Yu, and the yearbook staff for design.

County Line staff prepares first issue for new school year

Ever wondered how a paper is put together? A staff of 20 high school students spend four weeks writing, revising, designing layout and finally, publishing each issue to better inform the student body of events at CRHS and the Cinco Ranch community.

CRHS makes good advertising 'cents'

Why school publications?

Most kids rarely open a daily newspaper or a phone book, so getting your advertising message out to students might be hard to do without buying time on a local television or radio station. By advertising in a school publication, your product or company reaches a teenage audience and supports the community through the school system.

Why the County Line?

The *County Line* is the official student publication of Cinco Ranch High School. We are glad you are interested in our journalism department for your advertising needs. We feel it's a good decision for your business and for the students we represent.

Why Cinco Ranch?

Cinco Ranch has a diverse student population with a strong socio-economic makeup. Most students have cars and many have jobs. Advertising in the *County Line* is a great way to reach teenage customers.

School newspapers are often the best means for reaching a teenage audience. Cinco Ranch has nearly 3000 students and a faculty and staff of over 250 adults. Our paper is distributed to all students and staff free of charge and is also forwarded to 20 other student newspaper staffs and media outlets in the greater Houston area.

What does it cost?

Ad rates are:

\$40 1/8 page
\$75 1/4 page
\$125 1/2 page
\$200 Full page.

Thank you for considering the *County Line* for your advertising needs.