



Dear Parents,

Our school will be participating in the SchoolMall program this year. This online program helps our school earn cash without having students selling door-to-door, collecting money or delivering products. Over 200 merchants, including Sears, Target and Toys “R” Us, have joined together to offer up to 40% of sales to our school for shopping with SchoolMall.com.

Your participation is the key to a successful program for our school. Please, help your child fill out the enclosed postcard booklet with the names and addresses of friends and family you believe will support our school. Our school will receive a guaranteed \$2.25 per 11 mailable postcards. Once we complete our program, these postcards will be mailed with a brochure offering over 250 family magazines and other specialty items, along with instructions on how to shop at www.schoolmall.com.

When two items are ordered from the brochure, your student will earn the free “Glow-In-The-Dark” Looney Tunes shirt. Every student who returns the booklet marked “Yes” will be entered in a drawing, held in May, for a Family Vacation to Orlando, Florida. Also, every child returning their completed postcard booklet will receive a special gift.

We hope you enjoy the SchoolMall website and we look forward to kicking-off our SchoolMall campaign.
Sincerely,

